

# North Star Nursery Privacy Policy

*This Privacy Notice constitutes the Information Notice required under the Data Protection Act 2018 and the UK General Data Protection Regulation.*

This Privacy Policy is concerned with the use of our website – [www.northstarnursery.co.uk](http://www.northstarnursery.co.uk), which is hosted by Squarespace.

You should read this Privacy Policy, so that you know what data we collect and what we are doing with it. This Privacy Policy supplements other privacy notices and policies which we may make available to you from time to time and is not intended to override them.

North Star Nursery respect your privacy and are committed to protecting your personal data.

We may update this Privacy Policy from time to time to reflect changes to the personal data that we process or the way in which it is processed or in response to changed legal, regulatory or operational requirements.

This Privacy Policy is published by North Star Nursery Limited, Registered in England and Wales under Company Registration No 02707998 with its registered office at North Star Nursery Ltd, North Star Avenue, Swindon, England, SN2 1FL, UK.

## What types of your personal data do we collect and where do we get it from?

### Analytics

This website collects personal data to power our site analytics, including:

- Information about your browser, network, and device
- Web pages you visited prior to coming to this website
- Your IP address

This information may also include details about your use of this website, including:

- Clicks
- Internal links
- Pages visited
- Scrolling
- Searches
- Timestamps

We share this information with Squarespace, our website analytics provider, to learn about site traffic and activity.

## **Cookies**

This website uses cookies and similar technologies, which are small files or pieces of text that download to a device when a visitor accesses a website or app.

Functional and required cookies are always used, which allow Squarespace, our hosting platform, to securely serve this website to you.

Analytics and performance cookies are used on this website, as described below, only when you acknowledge our cookie banner. This website uses analytics and performance cookies to view site traffic, activity, and other data.

For information about the cookies dropped on your device, visit:

<https://support.squarespace.com/hc/en-us/articles/360001264507#toc-check-your-cookies>

## **Website visits**

This website is hosted by Squarespace. Squarespace collects personal data when you visit this website, including:

- Information about your browser, network and device
- Web pages you visited prior to coming to this website
- Web pages you view while on this website
- Your IP address

Squarespace needs the data to run this website, and to protect and improve its platform and services. Squarespace analyzes the data in a de-personalized form.

## **Fonts**

This website uses font files from Adobe Fonts. To properly display this site to you, servers where the font files are stored may receive personal information about you, including:

- Information about your browser, network, or device
- Your IP address

## **Forms**

When you fill in our contact form on this website, we collect personal information from you to complete the form submission. We collect the following:

- Name
- Email address

When the email enquiry is sent, we receive this via our email client and subsequently store this data to allow us to contact you via the email address supplied. We don't share this data with third parties for marketing purposes.

### **Who do we share your personal data with, and why?**

Sometimes we need to disclose your personal data to other people – this is highlighted in the previous section.

### **How long do we keep your personal data for?**

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for.

To determine the appropriate retention period for personal data, we consider the amount, nature and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means.

### **How do we protect and keep your personal data secure?**

We employ physical, electronic and managerial control procedures to safeguard and prevent unauthorised access, accidental loss, destruction or damage of your personal data. We choose these safeguards based on the sensitivity of the personal data that we collect, process and store and the current state of technology.